



ROOM
by Stacey Cohen *EDIT*

WELCOME *HOME*

At Room Edit, we believe everyone deserves a space that makes them feel at home. Our mission is to make interior design easy, simple, and accessible to all: regardless of your budget, space, or busy schedule. Our team takes care of the design part so you can unwind and enjoy the living part.

Imagined by Stacey Cohen Design (SCD), Room Edit was founded to make interior design accessible through cohesive digital packages that suit your style and accommodate your budget. By cutting down time-consuming elements of traditional interior design, such as face-to-face meetings and project management, we're able to provide affordable room makeovers for all. We draw from 10+ years of experience to craft inspiring, thoughtful, and unique spaces that stand the test of time.



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MEET *STACEY*

Driven by her passion for designing highly functional and sophisticated spaces, Stacey established her interior design firm Stacey Cohen Design in 2010. With a career spanning over a decade, she has lent her creative expertise to a vast number of commercial and residential projects, assembling an inspiring portfolio of refined interiors featured in some of the world's top design publications: including Architectural Digest, House & Home, Elle Decor, Oprah Magazine, and more.

Beyond creating interiors that are pleasing to the eye, Stacey blends design with function to complement your lifestyle. Now that you're a Room Edit Insider, Stacey is sharing some of her best-kept tips and tricks to elevate your space and get that polished, designer look. In the following pages, you will learn about our principles of interior design, Stacey's styling how-to's and so much more.

OUR DESIGN *PRINCIPLES*

The principles we live and design by. Read, learn & repeat to create a cohesive and elevated home.



1. STRIKE A BALANCE

In life like in design, balance lays the foundation for a peaceful and calm atmosphere. At Room Edit, we believe our physical environments impact our energy, our mental state and our emotions. Take cues from the motto “organized home = organized mind” and focus on creating a balanced environment that will leave breathing space for your mind to relax, wander and blossom.

DESIGN TIP

Put the clutter away! Use clean storage boxes, built-in shelves and multifunctional furniture items to keep organized. Only display a few special items that will elevate the space.



2. RULES OF PROPORTIONS

In interior design, size matters. Proportions and scale can make or break your makeover. When selecting furniture and decor items, it's crucial to consider how each item fits and blends with the rest of the objects, but also with the existing architectural features, dimensions of the space and ceiling height. We take the “less is more” approach when it comes to outfitting a space — be selective with the items you bring into a room and focus on using larger pieces of furniture to create a clean and concise look.

DESIGN TIP

To make a small space feel grand, opt for fewer but larger furniture items that will give a striking impression of grandeur.

3. IN HARMONY

Your space should tell a cohesive story, with a common thread tying each room together. Create seamless transitions by choosing one overarching style and hanging onto it throughout your whole space. This will allow you to create a cohesive, well-balanced home that will stand out for its remarkable flow. Each room can be singled out by function and details, but your primary colour palette, fundamental textures and materials should mesh throughout the space.

DESIGN TIP

Behind every great design are thoughtful decisions. Before even starting designing, bring your Pinterest board to life and establish the key style, colours, textures and feel you want to achieve throughout your interior.



4. GO INTO DETAILS

Stock up on style, not stuff. The devil's in the details and we recommend spending time fine tuning the little things that will make a big impact. Less is more and there's no such thing as indispensable when crafting a showstopping design. We recommend spending time considering the relationship of pieces selected.

DESIGN TIP

If you have a heavy sofa, choose a coffee table that is open and has slim legs to create balance in the space. For example, a glass coffee table is fantastic at offsetting the heaviness of a large sofa.

5. TRULY TIMELESS

Your home will change and grow with you, but we recommend staying clear of ever-changing fads and pitch on classic items that will stand the test of time. By carefully curating timeless styles, your interior will evolve seamlessly through time with minimal changes required. To sprinkle a little bit of modern flavour into your space, inject trendier styles through small interchangeable items, such as throw pillows or blankets.

DESIGN TIP

To imbue a space with timeless warmth and depth, apply a minimal textured wallcover on ceilings and walls. It will automatically elevate your design and give it that sophisticated feel.



6. GO NEUTRAL

Neutrals never go out of style, that's why they take center stage in most of our designs. Neutral palettes are versatile, easy to harmonize and can instill a soothing and peaceful vibe into any environment. They're anything but boring and will automatically spruce up your interior with their sophisticated hues. Spruce up your neutral palette by layering different materials, textures, and subtle patterns.

DESIGN TIP

To spruce up your neutrals and introduce some contrast, add playful splashes of colours through small interchangeable items. You can also elevate your palette by mixing various tones, textures and patterns.

STYLING *101*

Our go-to methods for getting that polished, designer look. Read our step-by-step guides so you can easily recreate the looks at home.



1. Throw some cushions

Without a few decorative and cosy cushions, your couch is most likely going to look a little naked. For nailing the perfectly cohesive look, just follow this simple layering formula.

Each corner of your sofa should have 2-3 throw pillows layered, ideally around 22" x 22" (but no smaller than 20" x 20"). The pillow at the back should be a solid colour and material that's different from the sofa fabric, and the two pillows layered at the front should be a subtle texture or a minimal pattern, but both should be different from one another.



2. Make your bed like a pro

When you're not catching some zzz's, your bed should look luxurious and inviting, which can be achieved by layering sophisticated sheets, plush pillows and throw blankets. One of the biggest mistakes people make when it comes to putting their bed together is not getting enough pillows, or purchasing the wrong size of pillows.

King Size Bed:

- 4 King size Pillows
- 3 22" x 22" square throw pillows (in a matching solid colour)
- 2 22" x 22" pillows (in a patterned or textured fabric)

Queen Size Bed:

- 4 Queen Size Pillows
- 2 22" x 22" pillows (in a matching solid colour)
- 1 22" x 22" (in a patterned or textured fabric)



3. Drape to make the look

Throw blankets cover your bed or your sofa in a warm envelope of comfort and easily add some extra warmth and coziness to your space. We recommend choosing a throw blanket that is slightly wider than your mattress so that it hangs over the mattress by at least 1". For that extra cozy feeling, select a fur or knitted fabric. You can also achieve a more sophisticated look by opting for a solid colour in wool or polyester.

4. Stacking in style

Not just a place to kick up your feet or rest your glass of wine, your coffee table is often the centerpiece of your living room and therefore deserves some thoughtful attention. When selecting the books and decorative items for your coffee table, consider our proportion principle and make sure that your items are large enough in relation to the table. Books should be oversized and take up substantial space on your table.

Rectangular table:

Divide the surface area into 3 sections, placing two piles of books on the edges. The center section should be decorated with a decorative bowl, large enough to fill up at least $\frac{3}{4}$ of the space between each pile of books.



Square table:

Divide the surface area into 4 sections, placing two piles of books in opposing corners. The two other opposing sections should be decorated with decorative bowls, large enough to fill up at least $\frac{3}{4}$ of the space between each pile of books. For some extra decorative accents, stack some small geometric pieces or bowl on each pile of books.

Circular table:

Stack a few books and add a circular tray with a vase of fresh flowers for a simple, yet stunning result.



5. Perfecting those open shelves

Achieving the picturesque open shelf look isn't as hard as you think. The most important rule in attaining a perfectly styled shelf is to create balance and symmetry. When stacking each shelf, place your heavier items (such as books or boxes) at the bottom and then place your smaller decorative objects on top. For symmetry, it's critical to style each shelf similarly or even identically to create an overall cohesive look. You can play around with different groupings in each shelf but the weighting should be equivalent in each.

“The details are not the details. They make the design.”

— *Charles Eames*





GET IN TOUCH

If you have any questions or need some support, please reach out and our team will be happy to help.

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